

## **Innovation and Sustainable Manufacturing: the Georgia Manufacturing Survey 2008**

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The dual importance of innovation and sustainability is of particular significance to the manufacturing sector in Georgia, which includes a segment of industries many consider to be mature and resource-intensive, and which is increasingly focused on issues such as how to minimize waste and environmental byproducts as well as how to reduce capital and operational costs, better organize workers, acquire and use knowledge, and develop new product, process or service innovations that can be differentiated from the competition.

The aim of this project is to explore issues of innovation and sustainability through the Georgia Manufacturing Survey (GMS), a survey conducted at regular intervals in the state of Georgia since 1994. The Georgia Manufacturing Survey will be sent to all manufacturing establishments with 10 or more employees in Georgia. Results will be available in late 2008.

Partners: Georgia Department of Labor, Center for Paper and Business Industry Studies at Georgia Tech, Georgia QuickStart.