

March 22, 2002

Dear Manufacturing Executive:

The Georgia Manufacturing Survey 2002

In recognition of the importance of manufacturing to our state, we write to enlist your help in making Georgia's manufacturers more competitive in today's global business environment.

Georgia manufacturers, large and small, are being asked to complete the enclosed survey conducted by Georgia Tech's Economic Development Institute. In a changing world, the survey will provide current information about the state of manufacturing in Georgia, use of new technologies and practices, and how state manufacturing assistance programs can improve their services to you. Your response is important and appreciated.

The information we need can only come from you. All individual firm and facility information will be kept in a secured, limited access location. Results will only be presented in an aggregated form. Your firm or facility's identity will not be revealed in any publication or presentation of the results of this survey.

Your participation in this survey is voluntary. If you participate in the study, we will be pleased to mail you a summary of the survey results and a customized benchmark report (please give us your correct address on the front of the survey).

A postage-paid reply envelope is enclosed for your response. Please direct any questions about the survey and its purpose to Dr. Jan Youtie of the Georgia Tech Economic Development Institute at 1 (888) 272-2104 (toll free) or send an e-mail to jan.youtie@edi.gatech.edu. If you have any questions about your rights in participating in this research study, you may contact Ms. Alice Basler at Georgia Institute of Technology's Office of Research Compliance at (404) 894-6942.

Thank you for your cooperation.

With kindest regards,



Rick Duke, CED
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