



March 2000

Dear General Manager:

Thank you very much for your recent assistance with the Georgia Manufacturing Survey. We were pleased to receive more than 780 completed questionnaires. An executive summary of the survey results is enclosed. A full report is available on request.

We have also prepared a customized benchmark report for you. This report compares the performance of your facility with the aggregated responses of high performing manufacturers of a similar size class in your industry group and with the aggregated responses of high performing manufacturers statewide. Comparisons are reported for key performance indicators, operational indicators, and the use of business practices and technology. The benchmark report offers a quick comparative view that may suggest needs for further analysis and assessment.

Georgia Tech offers a range of services to help companies in Georgia improve manufacturing and business performance. Services are available through local field offices of the Georgia Tech Economic Development Institute and the Georgia Manufacturing Extension Partnership. If you would like to know more about these services or if you have any question about the enclosed reports, the customized benchmark, or the survey, please contact Vernice Bailey by telephone or email. Call 1-800-MEP-4-MFG (from within the state of Georgia only) or 404-894-8989 (from any location); or send email to [vernice.bailey@edi.gatech.edu].

Thanks again for your time and consideration.

Sincerely,

Charles M. Estes, Director  
Georgia Manufacturing Extension Partnership  
Georgia Institute of Technology

Enclosure

Georgia Manufacturing Extension Partnership (GaMEP)  
223 O'Keefe Building  
Atlanta, Georgia 30332-0640 U.S.A.  
PHONE 404-894-8989  
FAX 404-894-8194