

Cover letter for the Georgia Manufacturing Survey 1996

October 31, 1996

Dear Manufacturing Executive:

I write to enlist your help in making Georgia's manufacturers more competitive in today's global business environment.

The information we need can only come from you. Georgia manufacturers, large and small, are being asked to complete the enclosed survey conducted every two years on manufacturing approaches and practices. We also seek your feedback on manufacturing assistance services provided by public and private organizations in the state. Your response is important and appreciated.

Please be assured of complete confidentiality. To thank you for participating, we have enclosed a coupon for one free course in the Modern Manufacturing training series offered in various locations throughout the state. Also, we will mail you a summary of the survey results (please give us your correct address on the front of the survey).

A postage-paid reply envelope is enclosed for your response. Please direct any questions you might have about the survey to Jan Youtie at 404-894-6111 or send her an e-mail at jan.youtie@edi.gatech.edu.

With kindest regards, I remain

enclosure